



2019 CUSTOM JEWELRY DESIGN CONTEST

**GRAND PRIZE:
PHOSVIEW DIAMOND SCREENER DONATED BY STULLER**

**NOTE: ALL 1ST PLACE AWARDS IN EACH CATEGORY ADVANCES TO NATIONAL LEVEL
2020 JA CASE AWARDS. EACH PERSON IS ALLOWED TO ENTER ONE DESIGN IN EACH CATEGORY.**

(One Entry per Entry Form. One Entry per Category.)

Entrant's Name _____ Job Title _____

Store Name _____ E-mail _____

Store Address _____

Work Phone _____ Fax Phone _____

Please check appropriate category:

Level 1 _____	(up to \$2,000 retail value based on keystone markup)
Level 2 _____	(\$2,001-\$6,000 retail value based on keystone markup)
Level 3 _____	(\$6,001 and over retail value based on keystone markup)

Description of Piece _____

Email a picture of your design on a white universal background to caroline@jewelersoflouisiana.org – pictures will be uploaded to a monitor for a better viewing at the convention.

Bring completed form and design contest piece on Sunday, July 21st from 8:00 am to 8:50 am. Deadline for entering is Sunday, 8:50 am.

I certify that the entry submitted is my own original work, and that no outside contract labor, except for casting, has been employed in the production of this work.

Signature _____ Date _____

ELIGIBILITY:
Anyone who is a member of Jewelers of Louisiana and who owns or is employed in a member store for one or more years. Associate members are not eligible.

JUDGING CRITERIA:
All pieces will be judged on **Overall Design, Marketability, Practicality/Wearability, and Craftsmanship.**

- GENERAL RULES:**
1. One entry per person in each category, with at least one person from the member's store registered and in attendance at the convention.
 2. All entries must be an original design by the designer listed, produced within 18 months of the contest. Piece may have been entered in other competitions, but cannot have won any awards.
 3. Only precious metals (silver, gold, platinum) may be used. Design pieces must be quality stamped. All stones must be genuine.
 4. All entries must be made in accordance with industry standards. No edge weapons or firearms.
 5. Jewelers of Louisiana assumes no responsibility when not in their possession.
 6. DISPLAYS – Some displays supplied on a limited basis. You can bring your own display to show your design (recommended). Display must be in keeping with good taste, fairness, and is subject to refusal by the Associate Member in charge of the contest.
 7. All pieces must be picked up following the awards presentations and signed for by the original entrant.

AWARDS:
Overall and 1st, 2nd and 3rd Places for each Level

RELEASED BY: _____