

**74TH ANNUAL JEWELERS OF LOUISIANA CONVENTION
 RENAISSANCE ARTS HOTEL – NEW ORLEANS
 JULY 20-21, 2019**

SATURDAY, JULY 20TH

Jewelers of America Certification Testing (Room 465 4th Floor) 12:00-2:00 pm
 Hospitality Suite (Room 465 4th Floor) 2:30 pm – 4:30 pm
 Jewelers of Louisiana Board Meeting (Room 465 4th Floor) 4:30 pm
 Saturday Night Reception – Galatoire’s, 209 Bourbon Street (Business Attire/Jackets required) Social 6:30, Dinner 7:00 pm

Presentation of Jewelers of Louisiana Award and Lifetime Achievement Award

SUNDAY, JULY 21ST

All Attendees

Breakfast (Patrons I-III) 7:30 am-8:50 am
 Convention/Design Contest Registration, Board Nominations Accepted, Time with Sponsors (Patrons I-III) 8:00 am-8:55 am
 Welcome/Event Plan and Expectations, Board Nominations, Meet & Greet Presenters (Patrons I-III) 9:00 am-9:15 am
Terry Sisco, Exsellerate, “5 Changes Top Jewelry Sales People Made after June 29, 2007 (that your People must make too!” (Patrons I-III) 9:15 am-10:00 am
 Time with Sponsors, Design Competition Voting, Board Nominations Accepted (Patrons I-III) 10:00 am-10:20 am
Michelle Cullison, Daystar News Media, “What’s Happening Now in Social Media Commerce and What to Do Next” (Patrons I-III) 10:20 am-11:05 am
Blaine Lewis (Bench Jewelers) - “Bench Demonstrations” (Patrons I-III) 11:05 am-11:55 pm
 Lunch, Time with Sponsors, Design Competition Voting, Board Nominations Accepted
Jefferson Parish Sheriff’s Office – “Security Update” (Patrons I-III) 12:00 pm-12:45 pm
Terry Chandler (Diamond Council) (Patrons I-III) 12:45-1:30 pm
 Panel Discussion (***Terry & Cindy Chandler, Stanley Zale, Terry Sisco, Blaine Lewis, Georgie Gleim***) (Patrons I-III) 1:30 pm-2:15 pm
 Time with Sponsors, Design Competition Voting, Board Nominations Accepted (Patrons I-III) 2:15 pm-2:35 pm
Stanley Zale (Stuller) – “State of the Industry” (Patrons I-III) 2:35 pm-3:20 pm
 Awards Presentations, Door Prizes, Future, Presentation of Additional Board Members (Patrons I-III) 3:20 pm-3:45 pm