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EXECUTIVE DIRECTOR

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June 3, 2022

I would like to welcome everyone to the 76th Annual Jewelers of Louisiana Convention! This year's event will be held at the Marriott Lakeway in Metairie, LA on August 13-14, 2022. Attendees will be provided with a great mix of education, socialization, and relaxation. The goal of our organization is to help our members bring better quality, service, and knowledge to their customers.

Dinner and awards presentations will be held on Saturday night at Andrea's Italian Restaurant, located in Metairie about a mile from the hotel. Seminars will be held on Sunday.

In an effort to recognize advertisers, we are continuing to offer PRIME and WEBSITE banner advertising in addition to our advertising program booklet which remains at the professional level with full page color and black/white advertisements. A maximum of 8 vendors will be allowed to set up a table at the convention and provide the group with a 2-3 minute presentation on Sunday morning.

Please review the attached 2022 Advertising Form/Media Kit. Return information and payment no later than July 28, 2022. A copy of the convention program will be mailed following the convention.

We are all eager and ready to get back to normalcy since Hurricane Ida and are hoping that the convention will bring everyone together again for a good time!

I can be reached at 504-559-2331 or 985-653-9020. Thank you for your participation and support of your retailers. We look forward to hearing from you soon.

Caroline Bleakley
Executive Director
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