



JEWELERS of LOUISIANA

2022 Convention Program Advertising/Sponsorship Rates

All Ads due by July 28, 2022

Banner Specs – 880 x 90px @ 72 ppi

Check one:

- Back Cover Color Sponsorship** (7.5 x 10).... **\$2,500.00** (includes Back Cover Color Ad, Saturday Night Dinner Sponsorship, 1 year PRIME website advertising, Sponsor Board and Table Sign, Display Table with 2-3 minute presentation, convention registration 1 person, newsletter publications, annual membership dues)
- Inside Front Cover Color Sponsorship** (7.5 x 10)... **\$2,000.00** (includes Inside Front Cover Color Ad, Sunday Lunch Sponsorship, 1 year PRIME website advertising, Sponsor Board and Table Sign, Display Table with 2-3 minute presentation, convention registration 1 person, newsletter publications, annual membership dues)
- Inside Back Cover Color Sponsorship** (7.5 x 10).... **\$2,000.00** (includes Back Cover Ad, Sunday Lunch Sponsorship, 1 year PRIME website advertising, Sponsor Board and Table Sign, Display Table with 2-3 minute presentation, convention registration 1 person, newsletter publications, annual membership dues)
- Inside Page Full Page Color Sponsorship** (7.5 x 10)....**\$1,600.00** (includes Inside Page 3 or Page Adjacent to Back Cover Full Page Color, Sunday Breakfast Sponsorship, 9 months BANNER website advertising, Display Table with 2-3 minute presentation, convention registration 1 person, annual membership dues)
- Inside Full Page Color** (7.5 x 10)....**\$1,200.00** (includes Full Page Color, 6 months BANNER website advertising, Display Table with 2-3 minute presentation, convention registration 1 person, annual membership dues)
- Inside Full Page Black/White** (7.5 x 10)....**\$800.00** (includes 3 months BANNER website advertising)
- Inside ½ Page Black/White** (7.5 x 4.875)....**\$500.00** (includes 3 months BANNER website advertising)
- Inside ¼ Page Black/White** (3.625 x 4.875)....**\$400.00** (includes 1 month BANNER website advertising)

Check one:

- Email PDF file to mtrosclair@safeguardservice.com and to caroline@jewelersoflouisiana.org. If files are larger than 5MB, call Michelle Trosclair 504-641-4432 for instructions to use an FTP site. When emailing, please type in subject line **JEWELERS OF LA.**
- Create an ad for me (include all pertinent company information and an additional \$75.00 to set up ad)

Check one:

- Yes, I will need a display table. Name of person giving presentation: _____
- No, I do not need a display table

Please make check payable to **Jewelers of Louisiana** and mail all pertinent information to:
Caroline Bleakley, JL Executive Director
136 Thoroughbred Avenue
LaPlace, LA 70068

For more information, call Caroline at 504-559-2331 or 985-653-9020 - or - email caroline@jewelersoflouisiana.org

Company Name, Contact, Phone, Email: _____



Jewelers of Louisiana exists to foster and promote business growth, professional integrity, and consumer confidence in the jewelry industry by combining the forces of the ethical jewelers and suppliers engaged in business in the state of Louisiana.

Media Kit

Newsletter Advertising

2022-2023 Editorial Calendar:

Issue 1 – Published JULY 31, 2022 - ads due **7/20/22**

Issue 2 – Published NOVEMBER 30, 2022 - ads due **11/20/22**

Issue 3 – Published MARCH 31, 2023 - ads due **3/20/23**

Ad Rates for 3 publications:

Full Page (7.5 x 10)	\$600
½ Page (7.5 x 4.875)	\$400
¼ Page (3.625 x 4.875)	\$350



NOTE: *2022 Convention advertising commitment totaling \$2,000+ receive full page color ads in all newsletters and website banner ad*

For more information, please contact Caroline Bleakley at 504-559-2331 or Caroline@JewelersofLouisiana.org