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**JEWELERS -of- LOUISIANA**

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"73RD ANNUAL JEWELERS OF LOUISIANA CONVENTION"

June 18, 2018

Jewelers of Louisiana invites all retail jewelers and traveling sales associates to attend the 73rd Annual Jewelers of Louisiana Convention on **August 17-19, 2018** at **The Renaissance New Orleans Arts Hotel**. We welcome everyone to join us for abundant opportunities in networking and knowledge from fellow jewelers in an enjoyable and educational environment.

The weekend begins with **Fun Night** on Friday, Aug 17th at Rock 'n' Bowl. Register **NOW** before it's too late! Limited space available.

On Saturday, we are offering Jewelers of America Certification Testing from 10:00 am – 12:00 noon, followed by a Hospitality Suite from 2:30 pm-4:30 pm. Dinner will begin with a Social at 6:45 pm at the beautiful **Marche` on the Mississippi River** located in the French Quarter, followed by presentations of the **Lifetime Achievement Award** and **Jewelers of Louisiana Award**. Business casual attire is preferred.

Nomination forms for **Lifetime Achievement Award** and **Jewelers of Louisiana Award** are attached. Please submit your nomination by Friday, July 27th.

We are expecting a record attendance and have planned for a well-rounded program on Sunday, Aug 19th. We are honored to have the following speakers share their experience and expertise as well as provide an incredible amount of insight in the jewelry industry:

David Geller, JewelerProfit

Tiffany Stevens, JVC President & CEO

Kevin Reilly, Platinum Guild International Vice President

Dana Fawbush, Jewelry by Dana

Jason LeMaire, Stuller

Matt Tratner, Jewelers of America and DCA, Membership & Sales Director

Dave Siminski, United Precious Metal Refining, Inc. Vice President

Myra Corrello, Goldman Sachs Interim Director

Michelle Graff, National Jeweler Editor in Chief

Jefferson Parish Sheriff's Office

We encourage jewelers to participate in Jewelers of Louisiana's Annual Design Competition. Overall winner receives the Grand Prize donated by Stuller: **\$500 Stuller Credit** and will advance to the National JA Case Awards in New York.

If you have not paid your **2018 membership dues**, a form is attached for your convenience. All dues must be paid prior to the convention to be included in the Convention program.

We have a VERY limited number of seats and hotel rooms this year. I highly recommend you register early! Go to: <https://aws.passkey.com/go/JEWELERSOFLLOUISIANA> for hotel reservations or call 877-622-3056.

If you have any questions, please call Caroline Bleakley, Jewelers of LA Executive Director at 504-559-2331 or 985-653-9020, or email, caroline@jewelersoflouisiana.org.

I am looking forward to seeing you in New Orleans.

Sincerely,

Tammy Lail
President