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Steve's Jewelry

Chad Berg, 1ST Vice President
Lee Michaels Fine Jewelry

Tammy Kidder, 2nd Vice President
Stuller

Amber Roussel, Secretary
Roussel's Fine Jewelry & Gifts

Sandy Lux, Treasurer
Saunders Lux Jeweler

Ira Savoie, Past President
Savoie Jewelry Appraisers

BOARD OF DIRECTORS

Kevin Dunehew
Pattons Fine Jewelry

Jesse Dyson
Family Jewelbox

Shon Graves
Hannon Fine Jewelers

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Kent & Company

Jason LeMaire
Stuller

John Mawn Jr.
Henry Jewelry

Greg Nugent
Camelot Bridal

Gary Risinger
Roussel & Company

Bill Ward
Arista Designs

PAST PRESIDENTS

Eric Armentor
Armentor Jewelers

Michael Armentor
Armentor Jewelers

Ryan Berg
Lee Michaels Fine Jewelry

Oscar Borda
Oscar's Jewelers

Kevin Patton
Pattons Fine Jewelry

Richard Melancon
Melancon Jewelers

Chris Roussel
Roussel's Fine Jewelry & Gifts

EXECUTIVE DIRECTOR

Caroline Bleakley
caroline@jewelersoflouisiana.org
Cell: 504-559-2331, Work: 985-653-9020
Fax 985-653-8666

February 28, 2015

Jewelers of Louisiana has been a vibrant organization for over 70 years. Being a member is your opportunity to participate with Jewelers from Louisiana, joining together to network and socialize with people who have a common set of industry values. Each year's convention brings speakers and seminars covering sales training, bench work, management skills, certification testing, and much more. One enterprising jeweler and sales representative are selected as "Jeweler of the Year" and "Associate of the Year".

Membership Benefits:

- **Heartland Payment Systems** – payment processor without the middleman, offering new terminal at no charge (see attached). Contact J. Creighton Dupont at 225-939-9333
- **Thinkspace Jeweler** – Website Management includes Website Development, Vendor Data Cloud, Internet Marketing, free upgrades (see attached). Call 844-WE.JEWEL
- **Office Depot** - Store Purchasing Discount Card for members
- Jewelers of Louisiana Membership decal to proudly display at your store
- Annual Convention mixing education and enjoyable activities
- Jewelers Design Competition with opportunity to compete at JA National Competition
- Jeweler and Associate of the Year Awards presented at annual convention

The 70th Annual Jewelers of Louisiana Convention will be held September 12-13, 2015 at The Belle of Baton Rouge Hotel & Casino. New members will be entitled to a discount on convention registration. The convention provides the entire membership with enjoyable activities and education and motivational information to help grow your business. More information will follow.

Our Jewelry Design contest is held at our annual convention and the overall design contest winner represents our state at the JA New York Show Case Design Competition. Over the years, we have had several 1st place winners.

This year, election of officers and board members will be held at the convention. Please email caroline@jewelersoflouisiana.org if you or someone you know would like to be nominated for the 2015-2017 board.

Our website (www.jewelersoflouisiana.org) featuring retailers and associates in our organization is being revised. As we move forward, we are continuing to look for new ways to enhance our membership and to "keep in touch" with timely industry information.

We encourage you to become a member of the true independent jewelers' organization in Louisiana. Dues are only \$80.00 per store/\$10.00 each additional store. Please complete the enclosed 2015 Membership Application and return with your payment by March 31, 2015.

Thank you for your support of Jewelers of Louisiana. We look forward to working with you over the next year to improve the jewelry industry of our state.

Sincerely,

Caroline Bleakley
Executive Director



www.jewelersoflouisiana.org

email: caroline@jewelersoflouisiana.org

2015 MEMBERSHIP APPLICATION

(New applicants subject to board approval)

STORE/ASSOCIATE INFORMATION

Business Name: _____

Contact Person/Title: _____

Phone: _____ Fax: _____

Mailing Address: _____

Email: _____ Website: _____

No. of Employees: _____ No. of Bench Jewelers: _____ Tax ID No: _____

Please provide information for each store location below. Provide additional sheet, if necessary.

#2 Store Name: _____

Contact Person/Title: _____

Phone: _____ Fax: _____

Mailing Address: _____

Email: _____ Website: _____

No. of Employees: _____ No. of Bench Jewelers: _____ Tax ID No: _____

#3 Store Name: _____

Contact Person/Title: _____

Phone: _____ Fax: _____

Mailing Address: _____

Email: _____ Website: _____

No. of Employees: _____ No. of Bench Jewelers: _____ Tax ID No: _____

DUES STRUCTURE

1 Store/1 Associate - \$80.00/year \$10.00 each additional store Payment Amount: _____

Number of Membership Stickers needed: _____ Number of Office Depot Discount Cards needed: _____

Prospective members must submit photos of inside and outside of store.

Remit payment payable to: **Jewelers of Louisiana**, completed application, and pertinent information to:

**J of LA
C. Bleakley, Exe. Dir.
136 Thoroughbred Ave.
LaPlace, LA 70068**

For more information, contact Caroline Bleakley at 504-559-2331 or 985-653-9020, fax 985-653-8666.