

Jewelers of Louisiana
70th Annual Convention – Baton Rouge, Louisiana
September 12-13, 2015

Program Advertisement/Sponsorship Rates
(All Ads are due by August 25, 2015)

Banner Specs – 880 x 90px @ 72 ppi

Check one:

- Back Cover Color Sponsorship (7.5 x 10).....\$3,200.00 (includes Back Cover Ad, Sunday Afternoon Banquet Sponsorship, 1 year PRIME website advertising, Sponsor Board and Individual Sign, 2-3 minute presentation, display table, convention registration)
- Inside Front Cover Color \$2,600.00 (includes Inside Front Cover Ad, Saturday Night Dinner Sponsorship, 1 year PRIME website advertising, Sponsor Board and Individual Sign, 2-3 minute presentation, display table, convention registration)
- Inside Back Cover Color .. \$2,600.00 (includes Back Cover Ad, Saturday Night Dinner Sponsorship, 1 year PRIME website advertising, Sponsor Board and Individual Sign, 2-3 minute presentation, display table, convention registration)
- Inside Page 3 Full Page Color (7.5 x 10).\$1,500.00 (includes Inside Page 3 Full Page Color, Breakfast Sponsorship, Individual Sponsor Sign, 9 months BANNER website advertising, 2-3 minute presentation, display table, convention registration)
- Inside Full Page Color (adjacent to back cover) (7.5 x 10) \$1,500.00 (includes Inside Full Page Color, Breakfast Sponsorship, Individual Sponsor Sign, 9 months BANNER website advertising, 2-3 minute presentation, display table, convention registration)
- Inside Full Page Color (7.5 x 10)\$1,200.00 (includes Full Page Color, Individual Sponsor Sign, 9 months BANNER website advertising, 2-3 minute presentation, display table, convention registration)
- Inside Full Page Black/White (7.5 x 10) \$600.00 (includes 6 months BANNER website advertising, 2-3 minute presentation, display table, convention registration)
- Inside Full Page Black/White (7.5 x 10)\$500.00 (includes 6 months BANNER website advertising)
- Inside Half Page Black/White (7.5 x 4.875).....\$400.00 (includes 3 months BANNER website advertising)
- Inside ¼ Page Black/White (3.625 x 4.875).....\$350.00 (includes 1 month BANNER website advertising)

Check one:

- PDF file
- Create an ad for me (include all pertinent company information and an additional \$75.00 to set up ad)
- Email ad to jcoscino@gosafeguard.com. If files are larger than 5 megabytes, call John Coscino at 504-339-1886 for instructions to use an FTP site. When emailing, please type in subject line **JEWELERS OF LA**.

Name of person giving presentation: _____

- Yes, I will need a display table
- No, I do not need a display table

Please make check payable to **Jewelers of Louisiana** and mail all pertinent information to:

Caroline Bleakley, Executive Director
J of LA
136 Thoroughbred Avenue
LaPlace, LA 70068

For more information, call Caroline at 985-653-9020, 504-559-2331, 985-653-8666 (fax) or email to:

caroline@jewelersoflouisiana.org

Company Name, Contact Person, Phone: _____
