

73RD ANNUAL JEWELERS OF LOUISIANA CONVENTION
RENAISSANCE ARTS HOTEL – NEW ORLEANS
AUGUST 17-19, 2018

FRIDAY, AUGUST 17TH

Bowling Extravaganza @ Rock 'n' Bowl (bowling, food, premium drinks, live music) 7:00 pm-9:30 pm

SATURDAY, AUGUST 18TH

Jewelers of America Certification Testing 10:00 am-12:00 noon
Hospitality Suite..... 2:30 pm – 4:30 pm
Saturday Night Reception – Marche' in the French Quarter on Mississippi River (Business Casual Attire) Social 6:45, Dinner 7:15 pm
Presentation of Jewelers of Louisiana Award and Lifetime Achievement Award

SUNDAY, AUGUST 19TH

All Attendees

Breakfast 7:30 am-8:50 am
Convention Registration, Design Contest Registration, Board Nominations Accepted 8:00 am-8:50 am
Welcome/Event Plan and Expectations, Board Nominations, Meet & Greet Presenters..... 9:00 am-9:15 am
Tiffany Stevens (CEO – JVC)..... 9:15 am-10:15 am
Time with Sponsors, Design Competition Voting, Board Nominations Accepted 10:15 am-10:45 am

Breakout Session (attend one of these)

David Geller (Jeweler Profit) - "Making Money/Repairs/Custom Design"..... 10:45 am-11:45 am
Jason LeMaire (Stuller) - "Diamond Testing Equipment Workshop" 10:45 am-11:45 am

All Attendees

Lunch, Time with Sponsors, Design Competition Voting, Board Nominations Accepted
Jefferson Parish Sheriff's Office – "Security Update" 11:45 am-12:45 pm
Panel Discussion – 12:45 pm-1:15 pm
Michelle Graff (National Jeweler), Tiffany Stevens (JVC), Matthew Tratner (JA), David Siminski (UPMR)
Time with Sponsors, Design Competition Voting, Board Nominations Accepted 1:15 pm-1:45 pm
Jewelers of Louisiana Board Meeting..... 1:15 pm-1:45 pm

Breakout Session (attend one of these)

Kevin Reilly (Platinum Guild)/Dana Fawbush (Jewelry by Dana) - "Working With Platinum to Increase Profits and Satisfy Customers" (including demonstration by Dana) 1:45 pm-2:45 pm
Myra Corrello (Goldman Sachs)..... 1:45 pm-2:45 pm

All Attendees

Time with Sponsors, Design Competition Voting, Board Nominations Accepted 2:45 pm-2:55 pm
Awards Presentations, Door Prizes, Future, Presentation of Additional Board Members 3:00 pm-3:30 pm